

Curriculum Vitae (CV)

Full Name /Randa Morsy Aly Kewan



Personal Information:

Academic Rank: Assistant Professor

Department: Business administration

Specialization: Accounting

Position: Head of department

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Education:

Degree	Discipline	Institution	Year
Ph.D.	Cost Accounting	MOSCOW UNIVERSITY	1989
M.Sc.	Cost Accounting	MOSCOW UNIVERISTY	1985
B.Sc.	Accounting	MANSOURA UNIVERISTY	1983

Academic Experience:

Institution: Higher technological institute

Rank: Assistant Professor

Dates: 2002

Research interests

Courses taught

- -cost accounting
- -managerial accounting

Publications

- 1- The Impact of Contemporary Economic Development on Modern Trends in Accounting Studies and Researches – a referential research paper submitted to the Permanent Committee for Promoting Candidates Legible for Assistant Professors in Accounting, 2002.
- (2) A Proposed Framework for the Development of Supervisory Role of Normative Costs in the Light of Modern Production Techniques, published in Commercial Studies and Researches Journal, Faculty of Commerce, Zagazig Univ., Benha Branch, Issue No. 2., 2000.
- (3) Evaluation of Internal Auditing Performance in Industrial Institutions – A practical study, published in Commercial Studies & Researches Journal , Faculty of commerce, Zagazig University, Benha Branch , No. 2, 1999.
- (4) Tax Problems for Companies Working in the Field of Currency Exchange Market from an Accounting Point View, published in "Commercial Studies & Researches Journal, Faculty of Commerce, Zagazig Univ., Benha Branch, Issue No2,1998.

- (5) Towards Developing A Cost Accounting System According to Quality Control Requirements, A practical study, published in Egyptian Journal of Commercial Studies, Mansoura Univ., vol. 21, No. 4, 1997.
- (6) The Role of Accounting Disclosure in Consolidating Privatisation Programmes to Activate Currency Exchange Market, A practical study on Egyptian Investment Funds, published in Egyptian Journal of Commercial Studies, Faculty of Commerce, Mansoura Univ., Vol. 21, No. 1, 1997.
- (7) The Impact of the structure of executive compensation and Economic Value Added (EVA), Applied Study , published in Commercial Researches , Faculty of Commerce , Zagazig univ. , Vol . 32 , NO . 1 , 2010 .
- (8) "Using the Resource Consumption Accounting (RCA) Model in Developing Cost Management Systems in Contemporary Economic Conditions (Applied Case)", Scientific Journal of Economics and Management, Faculty of Commerce, Ain Shams University, Issue 2, 2013.
- (9) "Analysis of the relationship between financial performance indicators and the quality of accounting profits in Egyptian joint stock companies (an applied study)", Journal of Accounting Thought, Faculty of Commerce, Ain Shams University, first issue, eighteenth year, April 2014.
- (10) "The effect of integration between the balanced scorecard and activity-based costing system on improving performance in industrial organizations (an applied study)", Journal of Accounting Thought - a special issue on the occasion of the second scientific conference



of the department "The Role of Accounting and Auditing in Contemporary Risk Management", Faculty Commerce, Ain Shams University, 11-12 October 2014.

(11) "A proposed framework for integration between the two entrances of target cost and value analysis in order to support the competitive advantage of Egyptian products in the modern manufacturing environment (an applied case)", Accepted for publication in the Journal of Accounting Thought, Faculty of Commerce, Ain Shams University, first issue, 2015.